



Penrith CBD Corporation

Business Support & Growth

OUR STORY

Penrith CBD Corporation is here for small business and our focus is activating, populating and rejuvenating Penrith CBD. The Western Weekender allows us to create engaging content to not only reach the wider Penrith community but to also help grow small business opportunities. It also allows us to assist local businesses in making connections within the community and develop fresh and exciting marketing

opportunities for them via print and digital platforms. The Western Weekender also provides editorial opportunities to tell stories that are important to Penrith and its community while highlighting the important role that local business plays within our town. It also presents opportunities for local businesses to promote and collaborate on large events throughout the town.

THE BENEFITS

- Interesting and engaging content
- Large audience reach
- Strong digital and social media presence
- Print and digital offerings
- Effective and affordable
- Making connections within the local community
- Fresh and exciting marketing opportunities

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The Western Weekender is dedicated to supporting local businesses. Respect, trust and reliability are the key reasons for our long association with them