

the western weekender

Western Property



The Agency

Real Estate

OUR STORY

The majority real estate professionals are guiding marketing & agency campaigns away from print, selecting online & social portals. But for the right property and the right audience print advertising has a great pull. We advertise in our local paper the Western Weekender which has a strong weekly readership. Every week we place advertisements for our properties and agency marketing in the Western Weekender and notice a spike in web traffic & service enquiries as soon

as the publication is released. We believe print media is a great way to reach prospective buyers and sellers, especially passive buyers who weren't specifically considering a certain location and our advertisement in the Western Weekender encouraged them to come through the inspection. Print Advertising is a popular choice for an older demographic of buyers who often spend less time online, therefore if a property appeals to downsizers, advertising in the Western Weekender is a must!

THE BENEFITS

- Interesting and engaging content
- Large audience reach
- Strong digital and social media presence
- Print and digital offerings
- Effective and affordable
- Protected against the weather
- Bulk dropped to homes and real estate agents

“ We have experienced great results from our campaigns in the Western Weekender and highly recommend their publication and services

Contact us today on sales@westernweekender.com.au | 4722 2998