

The Western Weekender and Parra News offer  
unrivalled access to western Sydney locals.



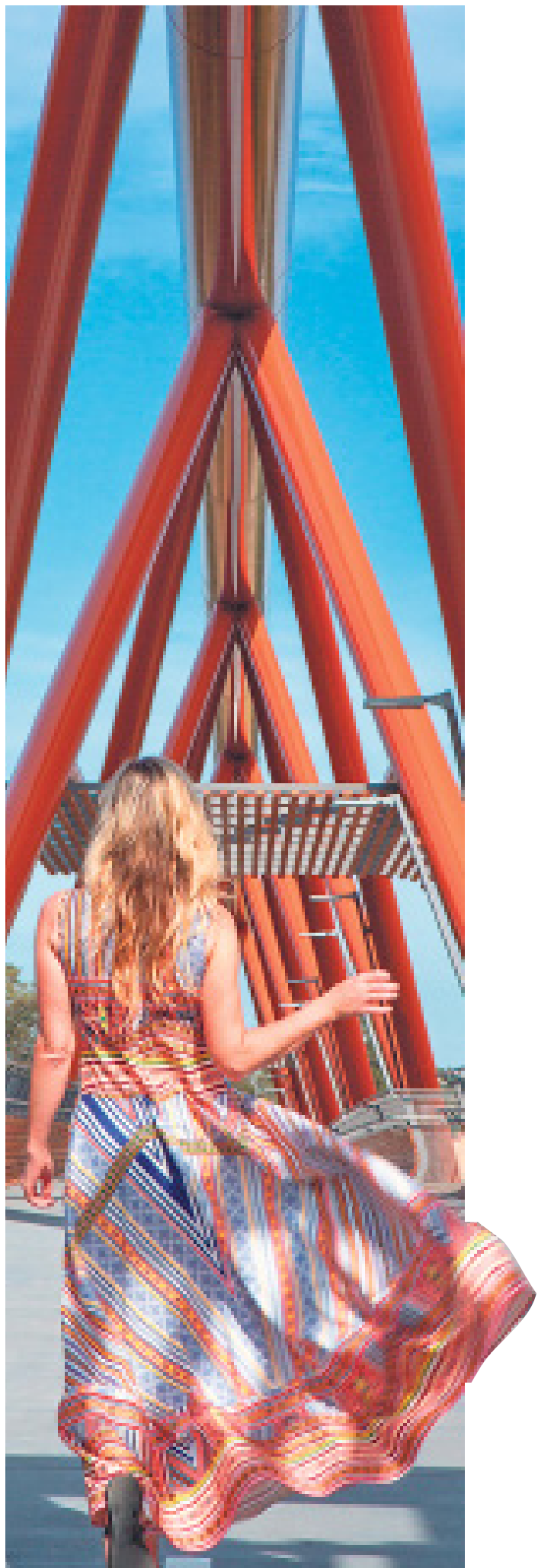
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the western  
**weekender**

# PENRITH'S BEST NEWSPAPER

Hundreds of pick-up locations across the Penrith Local Government Area

Multiple sections with rich content to engage a wide variety of readers

Truly Independent paper that has been the voice of Penrith for 30+ years

Issued weekly on Fridays, with distribution commencing Thursdays.  
Print + Digital Replica.



parra news

# PARRAMATTA'S TRUE LOCAL

Hundreds of pick-up locations across the Parramatta and Cumberland areas

Multiple sections with rich content to engage a wide variety of readers

Truly Independent paper servicing a vital part of Sydney

Issued weekly on Tuesdays, with distribution commencing Mondays.  
Print + Digital Replica.

# PRINT AUDIENCE

the western  
**weekender**

- Targeted at Penrith residents
- Print readership of more than 25,000
- Newsletter subscription of more than 20,000

**parra news**

- Targeted at Parramatta and Cumberland residents
- Print readership of more than 12,000
- Newsletter subscription of more than 10,000

## DIGITAL AUDIENCE



### Facebook

We boast a significant, active audience on Facebook

**90,000+**



### Instagram

Locals love engaging with our content across Instagram

**11,000+**



### X

Reach our X audience through direct, quick content directed at them.

**5,000+**



### TikTok

We love promoting new products and stores through our TikTok account

**Huge reach!**



### Website

Our two major website titles boast an impressive, engaged local audience

**180,000+**  
monthly views



### Email Newsletter

We issue at least three newsletters a week across our brands. Top open rates.

**30,000+**



### Podcasts

We present podcasts focused on local stories, from business to sport, entertainment and more. Plus special one-off podcast opportunities.

**Ongoing reach**



## PRIZE CUPBOARD

**BONUS prize CUPBOARD**



**M**arket leader and drinks innovator Fourth Wave Wine has launched Paddington Lane Wine Co. - Australia's first specialist Rosé brand. Bringing to life the diversity of Rosé locally, Paddington Lane Wine Co. is encouraging consumers to rediscover the full spectrum of Rosé, offering a range of delicious styles to suit different tastes.

The rise and rise of Rosé continues in Australia and shows no signs of slowing, with the category growing by 15 per cent during 2020-2022.

Tapping into domestic consumption trends and launching just in time for perfect Rosé weather, the new Paddington Lane Wine Co. and crafted to reflect their unique origins - No. 1 Dry Rosé from the Fleurieu Peninsula, No. 2 Savoury Rosé from the Riverlands, and No. 3 Soft Rosé hailing from the Limestone Coast.

Paddington Lane Wine Co. targets the modern wine consumer, those who lead a social lifestyle and are either looking for an introduction to Rosé or simply seeking out their preferred style to experience with family and friends.

The Paddington Lane Wine Co. range is available now from select independent retailers nationally at a RRP of \$22.99. For more information, visit [www.fourthwavewine.com.au](http://www.fourthwavewine.com.au).

**The Weekender has two Paddington Lane Wine Co. prize packs to give away. For your chance to win one, send an email to**

## PAGE TEN

## Joke of the Week

Q: How many tickles does it take to make an octopus laugh?  
A: Ten tickles

Send your jokes to [news@westernweekender.com.au](mailto:news@westernweekender.com.au).

## prize CUPBOARD



**H**ere's your chance to be one of the first in Australia to try a new premium Indian ice cream - Katoomba Kulfli Parle G and Katoomba Kulfli Hide & Seek.

Both flavours have just been launched on the market by Katoomba Foods, an Aussie family-owned business.

And it's the first ice-cream to use the iconic and extremely popular Parle biscuits, creating an exquisite fusion of Australian-made Kulfli Ice cream with India's beloved Parle G and Hide and Seek chocolate chip biscuits, adding a unique twist to the product and making it a truly one-of-a-kind indulgence.

As the demand for multicultural flavours continues to rise in the Australian snack food market, Katoomba Foods aims to satisfy this trend.

"We wanted to introduce Aussie made Kulfli ice-cream to the millions of Indi-

ans living here who are missing home," Katoomba Foods national commercial manager, Joe Mastroianni, said.

"As well, India is a hot destination of choice at the moment. Australia and India certainly share a love for cricket and now we can share a love for Indian ice cream too."

These uniquely crafted frozen delights are available exclusively at Coles, selected Woolworths stores and chosen independent outlets throughout Australia.

**The Weekender has 10 ice cream prize packs to give away. For your chance to win one, send an email to [competitions@westernweekender.com.au](mailto:competitions@westernweekender.com.au) with 'Katoomba' in the subject line. Don't forget to include your contact details. Entries close Friday, March 15 and the winners will be notified by email. Terms and conditions are available at [www.westernweekender.com.au](http://www.westernweekender.com.au) or Weekender reception.**

## Giveaways and competitions: Get involved!

The Western Weekender and Parra News have an awesome reputation for offering our readers the best prizes and giveaways.

From ice cream to movie tickets, holidays, household items, show tickets and more, our giveaways are always popular.

All our giveaways run on Page 10 of both print publications and feature editorial, profile image and the giveaway itself.

Prize values can vary.

Running a giveaway across our publications is a great way to increase brand awareness, and get your products into new hands!

It's also an affordable way of marketing your product, with the value of such space in our publications far exceeding the cost of the products.

Get in contact today, giveaway opportunities are limited and places often book out months in advance.

Find a winner in western Sydney!

# RELAX & UNWIND

Home & Lifestyle

Relax & Unwind

DESTINATION

FOUR POINTS BY SHERATON SYDNEY

WORDS



Elaine Murphy

IMAGES

Supplied

MORE INFO



021 6288 8888



## ESCAPE THE DAILY GRIND

I scolded just down from Spite Alley, Four Points by Sheraton Sydney, Central Park, sits smack-dab in the middle of the city.

With the weather getting colder and the Christmas season, it's time to get away from it all. A Sydney staycation might just be the best remedy to cure a cold year slump.

And if you're searching for a luxe hotel that has some of the best restaurants in its doorstep, you really can't go past Four Points by Sheraton Sydney, Central Park.

Located in Chippendale, I recently had the chance to try out the hotel for myself. Just a short walk down from Central Station and with onsite parking, Four Points by Sheraton is perfect for those travelling from the west by either car or public transport.

After checking in, I checked out my room for the night: a one-bedroom executive suite. Modern and chic, the room boasts a large bathroom with a rainforest shower and a separate living room and bedroom - perfect for those travelling as a couple who still want to have their own space.

Close to Allianz stadium and the Moore Park Entertainment Quarter, and surrounded by many restaurants and shops, there's plenty to see and do around Four Points by Sheraton in Central Park for both families and adults.

At the top of my list of places to explore is Chippendale, of course. Spite Alley. Barely a five-minute walk from the hotel, Kensington Street serves as a gateway to one of the most vibrant food hubs in the whole of Sydney.

Follow the delicious aroma of spices and you'll find yourself in an alleyway full of every single Asian street cuisine you can imagine, surrounded by beautiful lanterns.

**"FOUR POINTS BY SHERATON IS THE PERFECT GETAWAY FOR THOSE IN NEED OF AN ESCAPE FROM THE DAILY GRIND"**

With so many amazing dishes on offer, it was difficult to decide on what to order. Eventually I settled on a five-bite feast from restaurant Cheeky Bao.

Stuffed with a mix of delicious fillings in a soft, multi-to your mouth bao bun, it was definitely a great choice and the perfect way to kickstart my weekend getaway.

Gin Lane was next - a unique south-east

Asian restaurant that has gained Instagram fame thanks to the amazing way its cocktails are served up. Case in point was the Lightbulb Moment gin cocktail I ordered, which was literally served in a smoking lightbulb.

Yes, it was immediately shared on social media - when a drink looks this good, it's impossible not to.

After lunch I spent the afternoon exploring the rest of what Chippendale has to offer, including the many shops and cafes. I found some great gems like the Bao Koi Dessert Bar, a dessert-driven donut, and the much-loved Nolla Gelato.

One of the best things about having Four Points by Sheraton as your base is that it's only a short trip to pretty much everywhere else

in the city. For me, it presented the perfect opportunity to try out Infinity at Sydney Tower for dinner - without having to worry about getting back to my hotel after a few glasses of wine.

Twentying 40 levels above Sydney, when you visit Infinity you quite literally dine amongst the clouds. Despite getting some bad luck with the weather during the day, at night the sky cleared up and I was able to take in all the beautiful lights of the city, including some fireworks over the harbour.

When it comes to customer service, the team at Infinity do it like no other. They paired with an amazing three-course meal (inclusive of one of the taster desserts I've ever had), created a unique culinary experience like no other.

Then it was back to the hotel to relax and finish off the night with a movie in the spacious living room.

The next morning, waking up to the sound of birds after a good night's sleep - something that doesn't often happen when I stay at a hotel, a

testament to the comfortable (and very big) bed.

Of course, it wouldn't be a successful hotel stay without sampling the breakfast buffet before checking out. It had all the staples of a cooked breakfast (toast, bacon, eggs and toast), plus plenty of pastries, cereal and healthy options as well.

I finished off my stay with a visit to Top Impression Bakery in Central Park Mall for a takeaway coffee and one of the delicious croissants I had heard so much about - definitely one to add to the list if you love pastries as much as I do.

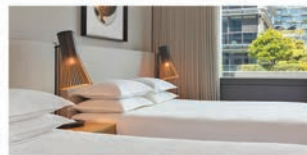
My stay at Four Points by Sheraton introduced me to a side of Sydney I've never spent much time in or knew much about - but now it's become somewhere I can't wait to return.

With its prime position and relaxing, modern rooms, Four Points by Sheraton is the perfect gateway for those in need of an escape from the daily grind.

Four Points by Sheraton Sydney facilitated part of the writer's stay.



Cheeky Bao in Spite Alley serves up some delicious bao buns.



The rooms at Four Points by Sheraton Sydney, Central Park are modern and spacious.



There's plenty to see and do in Chippendale.



There's plenty to see and do in Chippendale.

Home & Lifestyle

Relax & Unwind

DESTINATION

Canberra

## SO MUCH TO DISCOVER

Despite it being in a different state entirely, getting to Canberra from western Sydney can sometimes be quicker than a trip to the city, making it the perfect destination for a weekend away.

Earlier this month, I headed down to Canberra for a two-night stay at Crowne Plaza Canberra.

Located right in the middle of Canberra's CBD, Crowne Plaza Canberra offers the perfect blend of luxury and affordability.

Upon entering the hotel, you are immediately greeted with an open and impressive reception area and 24-hour Business Centre - complete with premium facilities including computers with Internet access, printer, fax and photocopier - that perfectly encapsulate the feel of the rest of its amenities.

Whether you're visiting for business or leisure, Crowne Plaza Canberra well and truly has it all, with everything from meeting and event spaces to an outdoor pool and fitness facilities.

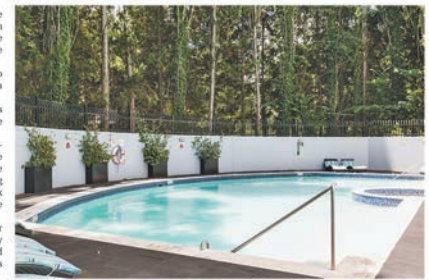
This is also reflected in their rooms, with ours consisting of all the necessary conveniences to make your stay as comfortable as possible, in addition to a sizeable desk just in case you're working on the go, meaning you have no need to leave the hotel.

Thankfully for me, this wasn't the case, providing the perfect opportunity to go out and explore.

Of course, we've all heard what they say about Canberra - it's boring! But, if you dig a little deeper, you'll find that there are plenty of things to see and do.

As far as tourist attractions go, things like Parliament House, the Australian War Memorial and Questacon are necessities in a trip to Canberra. There are also plenty of art galleries and museums to visit, including the National Gallery of Australia, National Portrait Gallery, and National Library of Australia.

Currently, Crowne Plaza Canberra is offering a Discovering Ancient Egypt Package, which includes complimentary tickets to the must-see 'Discovering Ancient Egypt' exhibition at The National Museum of Australia. So, we had to head down and check it out.



Just a five-minute drive from the hotel, The National Museum of Australia is home to a number of exhibitions which bring to life the rich and diverse stories of Australia, including 'Great Southern Land' and 'First Australians'.

**"IF YOU DIG A LITTLE DEEPER, YOU'LL FIND THAT THERE ARE PLENTY OF THINGS TO SEE AND DO"**

These exhibitions are all very well done, utilising interactive elements, galleries and animations to keep visitors engaged from start to finish.

Though the newest addition, 'Discovering Ancient Egypt', is contrasting in subject matter, the style is no different.

The exhibition features objects from the

remarkable collection of the Dutch National Museum of Antiquities, including ornate sculptures, rare Book of the Dead scrolls, exquisite jewellery, and 10 coffins.

Though it isn't something I'd recommend taking young children to, given the gravitas of some of the pieces, I found 'Discovering Ancient Egypt' to provide great insight into the everyday life and culture of the ancient Egyptians.

Crowne Plaza Canberra's location means it's also central to plenty of other amenities and attractions, including the National Zoo and Aquarium.

Located just outside the city in Yarralumla, the National Zoo and Aquarium is set on 19 hectares, and is Australia's only combined Zoo and Aquarium.

As someone who goes to the zoo or aquarium just about everywhere I visit, I can well and truly say that this is one of the best.

Though the aquarium is on the smaller side, the zoo itself is beautiful and incredibly well laid out, guaranteeing an enjoyable few hours.



## Travel families and reviews: We're ready to join you!

We love travelling at The Western Weekender and Parra News, and so does our audience.

In fact, readership surveys regularly tell us our audience is willing to hit the road - with interstate and international travel high on their agenda.

To assist our readers find the best holiday destinations, we run regular travel reviews. These reviews run in both print, and across our digital and social suite of products.

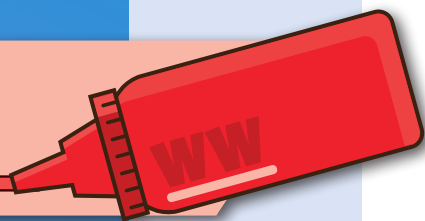
We partner with destinations to provide experiences for our journalists.

Whether it's a Sydney staycation, an interstate getaway or a major international trip, we've done them all!

Our experienced journalists would love to work with you on creating content that will engage our audience, and deliver you many new customers and holidaymakers!



# THE SOURCE



**Δ Worlds are colliding:** Macca's is launching exclusive Yu-Gi-Oh! x Hello Kitty and Friends Happy Meal toys available nationwide for a limited time. Yu-Gi-Oh!, best known for the in-universe card game and 'Dual Monsters' television series, and Sanrio's 'Hello Kitty and Friends' are being brought together for the first time for Happy Meal customers. The ultimate collaboration, the Happy Meal toys are set to fly out of local Macca's restaurants and into the homes of ultimate anime fans. Macca's fans can collect 10 limited edition plush Happy Meal toys of their favourite Yu-Gi-Oh! x Hello Kitty and Friends characters including Hello Kitty x Dark Magician, Keroppi x Kuriboh, and Pompompurin x Exodia The Forbidden One to name a few.

**Δ Burgers are back:** Burger Head is back in Penrith. They've found a permanent location at Penrith Paceway and will be open Thursday to Sunday 5.30pm to 8.30pm.



**Δ Café returns:** Clementine's Cafe will be re-opening in Caddens in June. The favourite has been closed for some time, but is finally returning – much to the happiness of locals.



**Δ Breakfast treat:** Macca's has launched a new breakfast offer. For just \$5.95, you can get a choice of McMuffin and a small hot coffee.

**Δ Sweet treats:** Brooklyn Donut & Coffee Co will be opening soon in Westfield Penrith, on the ground floor next to Woolworths. Get ready for delicious donuts, frappes and more.



**Δ Red Rooster does pies:** Red Rooster has announced a new partnership with Four 'N' Twenty. You can now get a Chicken & Gravy pie at Red Rooster stores, for a limited time. The fast food chain has also just released a bunch of new merchandise, available through its website.

**Δ RBNSURF opens:** The much-anticipated surf park has now officially opened in Sydney Olympic Park. Along with some perfect waves and a leisure swimming pool at URBNSURF, visitors will also find Sandy's,

the state's first-ever inland surf-side eatery, offering a delightful blend of coastal cuisine and laid-back vibes. Following Sandy's, the highly anticipated RAFI URBNSURF is slated to open its doors this winter, promising an elevated dining experience with panoramic views of the lagoon and park.



**Δ New capsule flavour:** Nespresso has launched a brand new coffee blend, Maple Pecan, available now from usual retailers for a limited time only. It's the perfect capsule for the colder months.

**Δ Got some source?** We want to hear about store openings, new products and more! Email [news@westernweekender.com.au](mailto:news@westernweekender.com.au).

## Tell us about new products, store openings and more!

Both our publications run the very popular column 'The Source' every single week.

'The Source' features snippets from right across the country about new products, menu shake-ups and more.

Plus, we love to highlight local store openings, relocations, refurbishments and of course, when the time comes to close the doors for whatever reason.

'The Source' is must-read content every week.

We welcome you to contribute content to 'The Source'.

We can review products, we can promote new flavours, and so much more. Nothing is off limited for 'The Source'.

We can also partner with you to expand the reach of content in 'The Source' through our social media and digital accounts across both the Weekender and Parra News.

Email [info@westernweekender.com.au](mailto:info@westernweekender.com.au).

Whatever the story is, if it's got a local angle here in our regions, we'd love to explore it more. Local news and sport is everything to us!



## ENTERTAINMENT

MOVIES, TELEVISION, MUSIC AND MORE - PENRITH'S LEADING ENTERTAINMENT GUIDE

## CAMPBELL GOES OLD SCHOOL

CASSIDY PEARCE

Despite releasing the album over 15 years ago, David Campbell has fallen back in love with 'Good Lovin'.

After releasing his most recent album 'The Saturday Sessions' in 2021, Campbell was touring Australia doing swing shows, keeping his foot in the touring game primarily for the sake of promotion.

But, when asked to do a show at Penrith Panthers in 2022, he made a game-changing decision to switch it up by bringing back 'Good Lovin'.

"I was speaking to my musical director who's been with me for 22 years, and we were going through stuff and started talking about a one-off corporate gig where we did 20 minutes and just pulled out some of these old songs again, and I was like, 'That was really fun doing up-tempo, I really don't want to just do something different?'," he said.

"We pulled out this old setlist and gave it a bit of a zhuzh, put some newer stuff in and some stuff that we'd learned along the way since we'd done that tour, and then Mahalia [Barnes] was like, 'I'm around, do you want me to jump on in?,' because she did that show with me at the time."

For Campbell, realising he could tour without the pressure of promotion made a world of a difference.

"I realised that was why I wanted to do shows in the first place - it was all about having fun, getting together with people, and just doing great music with great people and the audience going off," he said.

For the last two years, Campbell has been doing a version of the show he originally toured after the 2008 album's release, newly titled 'Good Lovin' & More', though he promises it isn't getting stale, having constantly made changes since.

"It just evolves, it's constantly moving. Sometimes going in, I might say to [my musical director], 'I don't know about that song, let's try something else this week,'" he said.

"We can be more organic, whereas before, we only had that album in 2009, and that was all the songs we had done. Now, we have another 15 years of songs and touring experience where we can say, 'That didn't work' or 'Maybe that audience needs this'."

Having originated the show here, Campbell said he can't wait to bring it back to Penrith in the EVAN Theatre on March 23.

"The audiences there have a real sense that they are here to go off, they're here to listen, they're here to laugh, they're here to cry, they're here to party," he said.

"It always makes me happy playing that room, and I know it really, really well. Sometimes you have the luxury and the privilege of playing somewhere over and over again, and Penrith is one of those places. I really enjoy playing it, and the audiences never disappoint me."

With this show a part of Great Southern Nights, Campbell is encouraging everyone to get out and about, not just to his show, but to as many as humanly possible.

"Go out and see a lot of bands, go out and see bands you haven't seen in a while, see an artist maybe like me that you've never seen," he said.

"That's what's been really fun, and what's fun about this [Great Southern Nights] concept - not only is it great for Australian music, it's great for punters."

David Campbell's 'Good Lovin' & More' will be on at Penrith Panthers on Saturday, March 23 at 8pm. Tickets are \$74.50. For more information or to book, visit [penrith.panthers.com.au](http://penrith.panthers.com.au).



Nathan Taylor

TV NEWS

## CHATTER ON THE BOX

So have announced the theme for the next season of 'Australian Survivor'. 'Brains V Brawn II' will pose the question: what gets you further in the world's toughest game, brute strength or intelligence? Two tribes separated by those who favour muscle and those with sharpened minds will battle it out in the hopes of becoming the next to take home the title, the glory, and \$100,000. 'Australian Survivor: Brains V Brawn II' will premiere in early 2023.

New adventure series 'Orlando Bloom: To the Edge' will screen on 9Pace on Wednesday, June 5 at 8pm. The three-part series will see actor Orlando Bloom train in extreme sports. In the first episode, Bloom trains with skydiver Luke Aikins to learn how to wing-suit over the ocean in just two weeks.

US crime drama 'Walker', which premiered on Star, has been renewed for two seasons. Jared Padalecki played Constable Walker in the first episode, 'Miami Ranger' which starred Chuck Norris in the original series from 1993-2004.

Upcoming Apple TV+ comedy series 'Bad Monkey' will premiere on Wednesday, August 16. Starring Vince Vaughn, the eight-part series tells the story of Andrew 'Yancy' Dugally who has been loaned from the Miami Police department and is now a health inspector in the Florida Keys. But after stumbling upon a case that begins with a human arm fished up by tourism, he realises that if he can prove murder, he'll be back in. He just needs to get past a town of Floridian outcasts and one bad monkey. The first two episodes will drop first followed by new episodes weekly.

One of the biggest movies of the year is getting a sequel. 'Road House' starring Jake Gyllenhaal did massive numbers (10 million in sales) when it dropped on Prime Video last month, so it's no surprise that Amazon want more. The plot details are being kept under wraps, but Gyllenhaal will reprise his role as Dalton.

New sporting documentary, 'Trailblazers', will premiere on Stan this Tuesday, June 4. Created by an all-female



AUGUST 14 | BAD MONKEY, APPLE TV+

production team, 'Trailblazers' will take viewers on the incredible journey and rise of the Matildas, Australia's beloved women's national football team, and women's football in Australia. This triumphant story will honour the early players who paved the way for future generations and the rookiest players who are household names today.

Jackie G will narrate Channel Seven's upcoming new reality series 'Stranded on Honeymoon Island'. The series, based on a Dutch format, will see 12 unlucky singles with nothing to lose take a trip of faith (or love) never before. Having exhausted every dating prospect on home turf, these hopeful singles are down to their last resort: a remote dating journey. After a speed dating event, couples will be matched and paired, before they are dramatically stranded on a deserted island for 75 days to nothing but their wedding attire. Removed from all modern dating distractions, with no devices, no distractions, and nowhere to hide, these brave couples will live and breathe their new relationship. 'Stranded on Honeymoon Island' will premiere soon.

## At the movies...

## REVIEW

## Kingdom of the Planet of the Apes

★★★★

2 hours, 25 minutes

Some movies are deserving of big screen status, and 'Kingdom of the Planet of the Apes' is one of those movies.

The latest film in the highly successful 'Apes' franchise is directed by Wes Ball of 'Maze Runner' fame and is set about 100 years after the conclusion of 2017's 'War for the Planet of the Apes'.

If you're not familiar with the 'Apes' franchise or haven't seen the previous films in the last decade, it's highly recommended you fire up Disney+ this weekend and watch them all in one sitting.

In 'Kingdom of the Planet of the Apes', many apes, including those

grown from when the Moon like Caesar brought his people to an earth, while humans have been reduced to a few like extinction.

Some apes groups have never heard of Caesar, while others have continued his legacy to build burgeoning empires.

In this setting, one ape leader begins to embrace other groups to find human technology, while another ape king, who watched his clan be taken, embarks on a journey to find freedom.

A young human woman named Mia, played by 'The Witcher' actress Freya Allan, becomes key to this quest, although she has big plans of her own.

This film has just about everything you want in an epic blockbuster, and it delivers in spades in my opinion. From the incredible scenery to the world-class CGI technology and gripping storyline that fills you with an array of emotions, from start to finish, 'Kingdom of the Planet of the Apes' was worth the wait for fans of the franchise and will be one of the most talked about movies of 2024.

I'm reporting big things at the international Box Office as well, and don't be surprised if it's nominated for a few technical genre content awards soon. If you thought the 'Apes' franchise was over for good, it's only just getting started.

Nathan Taylor



See this movie at...

HOVTS PENRITH

[www.hovts.com.au](http://www.hovts.com.au)

## Let us entertain you

The entertainment sections of The Western Weekender and Parra News are renowned for providing must-read content, keeping locals informed of what's on around town, or in the surrounding areas.

Are you promoting a show that is playing in Penrith or Parramatta, or western Sydney more broadly? We want to hear about it!

We also run weekly movie reviews, so we're happy to be invited to your big screen premieres for fast delivery of reviews online and in print.

The Weekender and Parra News Print Editions also retain a TV Guide and our Chatter on the Box column. If you're promoting a show, we want to hear from you about it. Let us know what it is and when it's happening.

Our entertainment section is extensive and full of great content informing western Sydney audiences of great things to do.

Send your story pitches to our journalists now via email at [news@westernweekender.com.au](mailto:news@westernweekender.com.au) or call us on 4722 2998.



HOME &  
LIFESTYLEthe western weekender  
**Home & Lifestyle**  
Incorporating  
Western PropertyHome & Lifestyle  
Western Property

FEATURE STORY

THE SUPER WAY THAT  
WALLPAPER IS BOOMING

With the cooler months approaching, the desire to create cozy sanctuaries within our homes grows stronger. Superfresco Easy understands this sentiment and offers a diverse array of wallpaper designs capturing the essence of these cooler seasons, enabling homeowners to infuse their home with warmth, comfort, and a fresh new ambience for the winter season.

"The patterns and colours of wallpaper play a crucial role in shaping the ambience of a room, infusing walls with interest and setting the mood. This autumn and winter we anticipate a fusion of diverse trends in wallpaper design. We'll see inspiration from

the rich warm hues of autumn tones as well as the serene tranquillity of a more muted colour palette emerging. Vibrant hues that evoke joy will also dominate, filling spaces with warmth and vitality," noted Paula Taylor, Trends and Design Expert for Superfresco Easy.

Here's some of the latest wallpaper designs that reflect the upcoming trends.

**Inspired by nature**

To create a stylish autumn atmosphere, explore realistic wallpapers that replicate the warmth of wood or the rugged charm of rocks.

"Anything with natural elements - wood, marble, and

stones will give a great tactile feel," Taylor said.

The Superfresco Easy Natural Wood Clad Wallpaper (SRP \$84.95) effortlessly brings

the texture of natural timber paneling into your living space. Its down-to-earth lines and raw inspiration from the great outdoors combine with neutral

cream and variations of beiges to create a welcoming atmosphere.

**Endless texture**

"Winter is the perfect time to indulge your senses with tactile textures, and your walls are no exception," she said.

Textured stone-like terracotta and soft hues are increasingly sought after, infusing the natural hues of autumn and winter. With 2024 seeing the return of the feature wall, the Superfresco Easy Range Industry wallpaper (SRP \$65.75) emerges as a smart choice.

With its industrial-inspired and brick design lending a striking visual, it effortlessly becomes the focal point of any room. Add softness by introducing layers of textures such as a shag pile rug, cushions or a gorgeous throw.

**Winter blues to white**

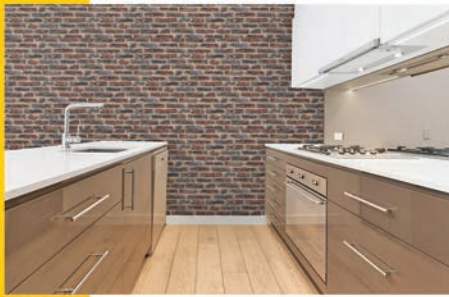
With all the bold designs and colourful trends dominating 2024, the timeless appeal of white has made a remarkable comeback, offering an effortlessly chic and complementary style that resonates particularly well during the winter season.

**Classic sophistication**

"Natural woven fibres infuse warmth, character, and a sense of craftsmanship into your living space that transcends the season. They complement other popular natural materials like marble, timber, and terracotta beautifully."

"The Superfresco Easy Cotton Grey wallpaper (SRP \$84.95) breathes warmth, light and subtle texture, fostering a serene atmosphere and offering versatility for homeowners to effortlessly style furnishings to suit," Taylor said.

Superfresco Easy is available at Burningside Warehouse. For more information, visit [www.superfresco.com.au](http://www.superfresco.com.au).



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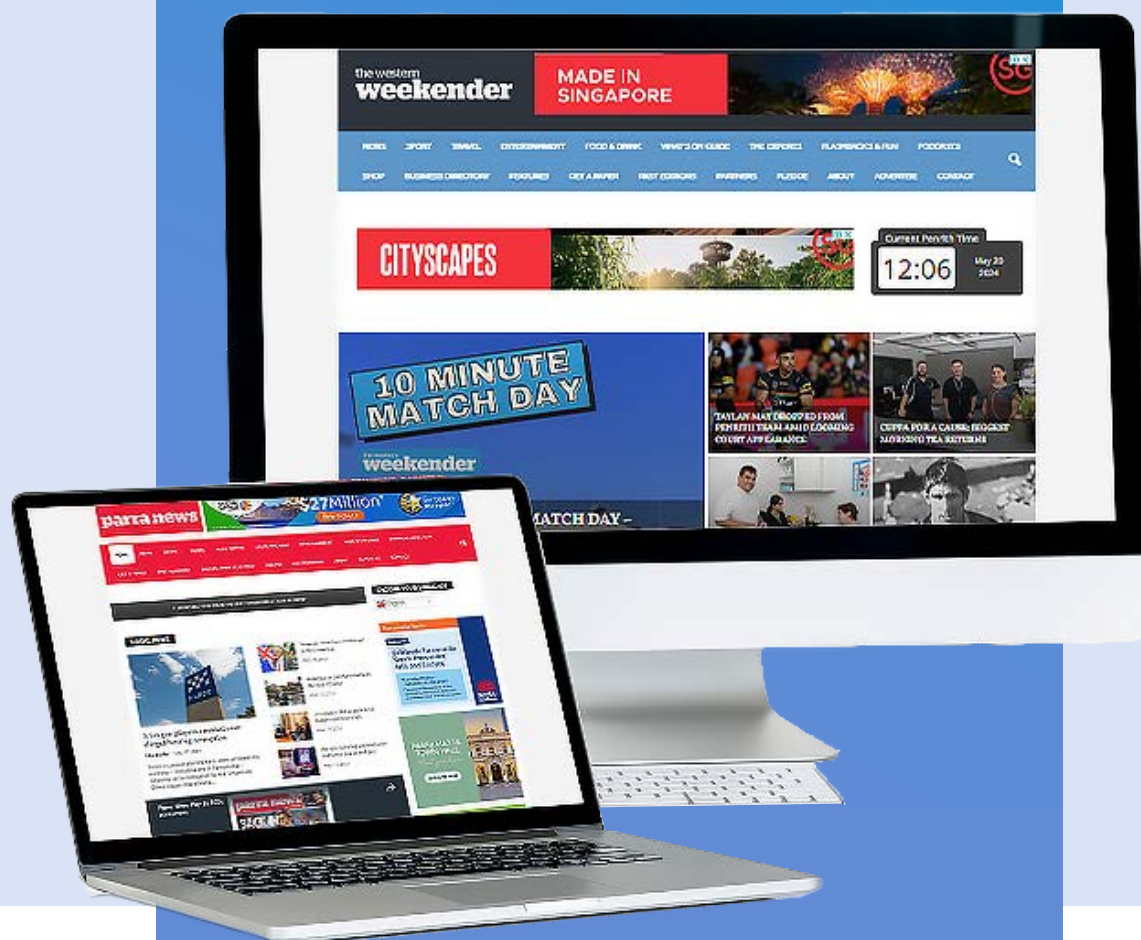
\* **Western Property:** All the latest real estate listings, property news and our popular Buy of the Week

\* **The Experts:** Expert blogs and columns across a range of topics including health, pet health, business and more.

\* **Relax and Unwind:** Sit back and tackle a crossword or our weekly quiz. Test your brain with our great trivia and puzzles.

Home & Lifestyle is all about content you can come back to. Very little is time specific, and we're often very broad in terms of areas covered.

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